

Courses and Activities Approved to Satisfy the Experiential Learning Requirement for the Terry College of Business

Creative:

- FINA 4920 Financial Modeling
- FINA 4920E Financial Modeling
- MBUS 4550 Live Concert Recording I

Global:

Study Abroad/Field Study Courses: Participation in any UGA-approved study abroad program will fulfill the requirement. Find more information on study abroad courses at <http://goabroad.uga.edu/>.

RMI Bermuda Insurance Market Study Trip (Non-Credit Global Experience)

Group activity, closely supervised by faculty advisors, who can readily verify the quality and quantity of student participation. From the Terry website

(<http://www.terry.uga.edu/news/clippings/rmi-students-visit-bermuda>)

“Risk management and insurance students spend one week in Bermuda studying the country’s leading role in the insurance market. The week-long immersion in Bermuda introduces the undergraduates to the insurance market through company on-site visits and industry-sponsored seminars.”

Internship:

- ACCT 5800 Internship in Accounting
- BUSN 4800 Business Internship
- ECON 4800 Internship and/or Cooperative Education
- FINA 4800 Internship and/or Cooperative Education
- HONS 4800H Honors Capstone Internship
- HONS 4801H Honors Internship (Non-Capstone)
- INTB 4800 Internship and/or Cooperative Education in International Business
- MARK 4800 Marketing Internship Cooperative
- MBUS 4800 Internship in Music Business
- MGMT 4800 Internship or Cooperative Education
- MIST 4800 Management Information Systems Internship or Cooperative Education
- REAL 4800 Internship in Real Estate
- RMIN 4800 Internship in Risk Management and Insurance

Research:

- ACCT 4990H Honors Thesis
- ACCT 5900 Research in Accounting
- ECON 5900 Senior Thesis
- ECON 5900H Senior Thesis (Honors)
- ECON 7300 Master's Thesis
- FINA 5900 Research in Finance
- MGMT 5900 Research in Management
- MIST 5900 Research in Management Information Systems (MIS)
- REAL 5900 Research in Real Estate
- RMIN 5900 Research in Risk Management and Insurance

Research Courses: Undergraduate research course through CURO will also satisfy the requirement. Find more information on CURO courses at <http://curo.uga.edu/>.

Terry Sales Competition (Non-Credit Research Experience)

Group activity, closely supervised by faculty advisors, who can readily verify the quality and quantity of student participation. From the Terry website (<http://www.terry.uga.edu/events/sales-competition>): “For several years UGA has been recognized as one of the top universities for professional sales education for an integrated approach to sales education and training. An essential element of that success is the participation in the annual sales competitions. In these competitions, students deliver their pitches to corporate sales professionals who serve as buyers and judges. Winners advance to the National Collegiate Sales Competition and other prestigious multi-university competitions. The Terry Sales Team has placed in the top 15 colleges and universities in the last 10 years at the National Collegiate Sales Competition.”

Digital Marketing Competition (Non-Credit Research Experience)

Description provided by Marketing Department faculty: The digital marketing competition incorporates multiple experiential learning formats to engage students. More specifically, it combines a client-based project, a competition, and intensive team-based work with presentations judged by practitioners. The competition loosely follows the format of NBC’s “The Voice” with industry leaders as coaches, battle rounds, and elimination rounds resulting in a winning team. The competition takes place over several months as students participate in a hands-on learning experience while building relationships with industry experts. Student teams are presented with a real business problem posed by a live client, a realistic budget and timeframe for execution, along with success metrics. Student teams work with their coach to design and hone their solution over several rounds of the competition. The competition provides students with a deep understanding of the elements required for a strategic approach to digital marketing; coaching on how to prepare, pitch and execute a digital marketing campaign; and experience interacting in a professional role-play.

Real Estate Case Competition (Non-Credit Research Experience)

Real Estate competitions allow students with an interest in real estate to put into practice the lessons they have learned in the classroom outside of the classroom environment. These competitions provide an excellent opportunity to develop and highlight students’ business and presentation skills and exemplify real-life, hands-on experiences. Students often compete against students from other top programs.

Service Courses:

- ALDR 3900S Leadership and Service
- FHCE 4000S Consumer Analytics and Research Methods I
- FHCE 4235S Applied Financial Planning
- FHCE 4340S Housing and Community Development
- ILAD 5100 Organizational Leadership

Service-Learning Courses: Students in any major may fulfill the requirement through any service-learning course (denoted with an S-suffix). Find more information at <http://servicelearning.uga.edu/>.

Volunteer Income Tax Assistance (VITA) (Non-Credit Service Experience)

Group activity, closely supervised by faculty advisors, who can readily verify the quality and quantity of student participation. From the program’s website (<http://fcs.uga.edu/fhce/vita>): “The Volunteer Income Tax Assistance (VITA) program offers free tax help to people with moderate incomes, persons with disabilities, the elderly and limited English speaking taxpayers. For the student volunteers VITA provides a structured learning environment where they can have a hands-on application of what they have learned in

class. The experience also fosters the development of interpersonal skills. For the universities and affiliated institutions, VITA provides another mechanism of teaching a broad array of skills ranging from technical skills and teamwork to interpersonal communication and societal issues. Through this experiential learning approach, universities and colleges can also partner with local community entities to provide meaningful services to the community. These partnerships will advance the learning and professional development of students while also providing communities highly valued services at no cost.”